

INTELLECTUAL PROPERTY

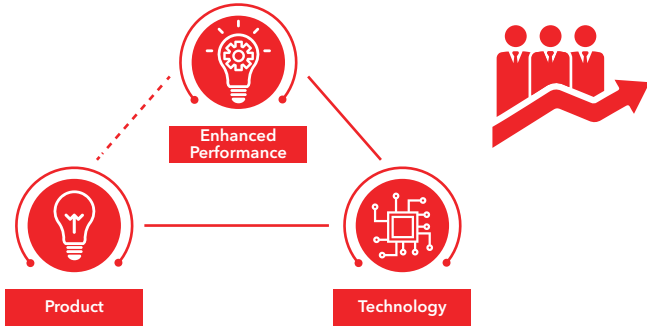
UNLOCK YOUR INNOVATION FUTURES

We at Kalyani Studio believe that High Strength is fundamental for Product Performance Parameters to be at an optimum level and our Deep Innovation Strategy enables us to identify and develop technologies that can be directly embedded into your products to enhance their performance. We invest in exhaustive research for holistic understanding of your problems. With a team of multi-disciplinary experts capable of working on multi-domain projects, we ensure that the result delivered is value added. We also bring the knowledge out of industry-based silos to application-based platforms. By focussing on the end user, we are able to arrive at an outcome which is innovative, neat, elegant and compact.

INTELLECTUAL PROPERTY (IP) CREATION

Buy, License or Co-Develop Patents

Kalyani Studio is a pioneer in the development of industry agnostic technologies. We offer the widest range of IP, built based on our four Functions of Strength platforms, that can be embedded into applications in various industries across the mechanical universe. Using fundamental science and cross-industry pollination, we ensure that the technologies we develop incorporate engineering novelty and enable you to drive the market.



OUR PROCESS

Technology License Agreement

This process features analysis of the project, identification of customer field, technology selection, identifying the core technology platform, confirming technology compatibility and confirming distinguishing features. These sub processes ensure a proper bridging of the supply and demand gap which helps to understand and combine the strengths of the customer.

License Use

The distributed licenses are available for licensing; the licensee has the advantage of acquiring a particular license instead of acquiring the whole license.

License Issuance

After signing of the Technology License Agreement and selection of the license, the license would be issued with special care so that the licensees' interests are safeguarded.

License Installation

Once the license is issued, a demonstration on how to integrate the technology is given/Customers product is given and information is shared.

Knowledge Transfer

Know-hows are shared with the licensee which is confidential information and includes technical specifications, construction details, arrangements, assembly details, functioning and all other required information.

Collaboration on License

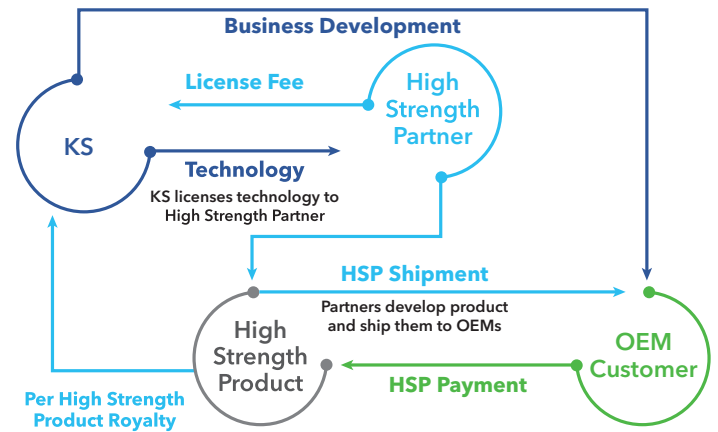
After licensing the technology, we continuously follow-up with the licensee to collect feedback and analyse it to develop the product. R&D is carried out on

the feedback collected and upgraded technology is made available. This increases the value of the product and licensee while keeping the risks under control.

Continuous Updates on Improvements

Apart from customer feedback, we also work on market research and develop technology to improve the customer experience to the next level by improving the technology.

TECHNOLOGY LICENSING BUSINESS MODEL

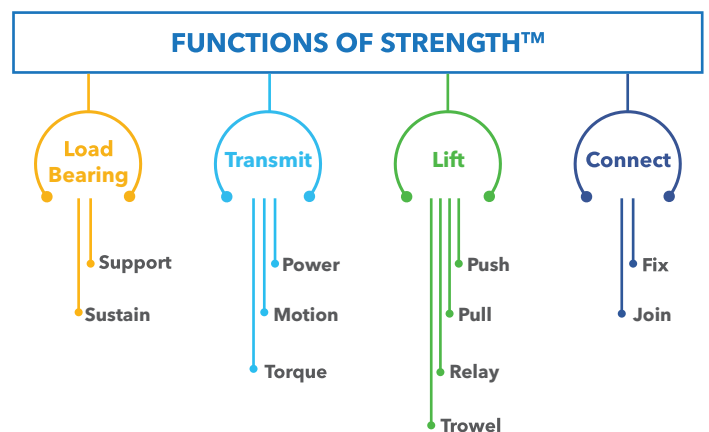


Upfront License Fee - Flexible licensing models

Ongoing Royalties - Typically based on percentage of technology price

FUNCTIONS OF STRENGTH™

Any action or activity or purpose that intends to improve the performance of a mechanical system by virtue of strength



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